

## **How to Contribute an Article to Fleet Management Weekly**

*Fleet Management Weekly* accepts contributed articles that can cover a wide variety of topics within the fleet industry. Examples of topics include, but are not limited to, fleet assets, fleet resources, alternative fuels, mobility, safety, work trucks, vehicle remarketing, industry education, conferences, seminars, and webinars. If you have an idea that you believe would be of interest to the Fleet Industry and our readers, we welcome your suggestion.

### **Formatting Your Article**

Length of articles should be between 500 and 1200 words. Please save and submit as a Microsoft Word document (.doc).

*Note: If your article utilized **Track Changes in Word**, please be sure that **all changes have been accepted and tracking has been stopped**. Please then **submit only the final version of the article** for publication.*

### **Images**

We encourage you to provide images for your article, preferably as high-resolution photos saved as a JPG or PNG file. We will edit and place as necessary to accommodate our website and/or newsletter layout.

*Note: It's ok if no images accompany your article. Our editorial staff will select and place appropriate images into your article from our extensive image library.*

### **Sourcing**

Links within articles are welcome, and we encourage their inclusion when they connect to sources cited. Please use links within the article body in lieu of footnotes or endnotes.

***Note: Please do not include links to sources that have a paywall.***

### **Author Byline and Bio**

Please include the name of the author/writer, title, and organization, as well as a very brief bio. This can also include contact information such as e-mail address, phone number and website URL. An author photo is also encouraged.

### **Deadlines**

We publish articles for our newsletter on a weekly basis and do have firm deadlines. In your story pitch, please indicate when you would be able to contribute your article so that we can determine when it might fit into our publication schedule.

*Note: we do have the capacity to publish **press releases** on a daily basis on our website if they are pertinent to our readership. You are welcome to submit your press release for consideration. We will do our best to accommodate if time and space permit.*

**Rules on promotion**

The articles may mention companies, organizations, and products, but should not read as promotions of these entities.

**Compensation**

We do not compensate authors/writers or other contributors for articles that are submitted and/or published by Fleet Management Weekly.

**Multiple Articles / Series of Articles**

Are you looking to publish multiple articles (or a series of articles) in Fleet Management Weekly? If yes, that's something we normally offer as Sponsored Content. Please contact Ted Roberts at [ted@fleetmanagmentweekly.com](mailto:ted@fleetmanagmentweekly.com) if you'd like to learn more.